

CELEBRATING 60 YEARS OF THE PCC. PLEASE FORWARD THIS INFORMATION TO YOUR PCC MEMBERSHIP.

September 24, 2021

Thank You for Joining the 2021 National PCC Day Celebration

As we wrap-up National PCC Week, the National PCC Program Office would like to *Congratulate* and *Thank* you for hosting and participating in the many successful National PCC Day celebrations that were held nationwide this past week.

For sixty years the PCC Community has been successful in completing its mission "....to foster a close working relationship between the U.S. Postal Service and commercial mailers, while helping PCC members and their organizations grow and develop professionally through focused educational programs", and this year was no different.

Once again, in the midst of many obstacles, the PCC Community has risen to the top thanks to your hard work, perseverance, and connectedness. Local PCC participation and the support of our members has proven to be the instrumental key to our success, *You Make the Difference*.

With that in mind, this year the National PCC Program Office was honored to present seven PCCs with the **2021 PCC Diamond Achievement Award**. This award recognizes the outstanding achievement of PCCs who have successfully earned the PCC Premier Certificate *Gold* Level Award since its inception in 2007. *Congratulations* to:

- Capital Region PCC
- Central FL PCC
- Greater Dallas PCC
- Greater Kansas City PCC
- Long Island PCC
- Sacramento PCC
- Tampa Bay Suncoast PCC

If you would like to view this year's virtual National PCC Day Celebration, a closed captioned recording, including the "Celebrating 60 Years of the PCC" video is now available on <u>PostalPro.</u>

To help PCCs reach out and thank their members for attending their National PCC Day event, the PCCAC Communications and Marketing Sub-Committee has created an editable template where you can easily create a personalized PCC "Thank You" postcard by simply adding your PCC logo. You can then download your design, add your members addresses and mail the postcards using the G-10 label which

for your convenience has already been added to the design. To receive a link to the template, simply send your request to the PCC Marketing mailbox at <u>PCCMktg@usps.gov</u>, and we will be more that happy to provide you with the link.



Once again, **Congratulations** to you all, and thank you for your continued support of the PCC Community.

Get Connected and Grow!

Industry Engagement and Outreach, Corporate Affairs

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